

# WHITEPAPER

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*Studio Nation UK LTD*

*powered by*

*Celebrity Coin*



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## OUR SYSTEM IN A FEW WORDS

**C**elebrity Coin (CCV2) is a novel system of supporting artists via a secure blockchain environment while rewarding coin owners with exclusive content.

The current landscape of the entertainment industry is a challenge for indie artists looking to make a living. Despite their creativity, many independent musicians and filmmakers are confronted with an unbalanced revenue distribution that favours mainstream giants. Streaming platforms and digital marketplaces, which have emerged as the key routes for content consumption, frequently favour well-known and well-marketed works. As a result, independent artists have a difficult road to garnering recognition and monetizing their work. The dominance of major companies creates a climate in which more than just artistic skills are needed to generate meaningful income.

The financial opportunities for independent artists are restricted by this economic inequality, which also leads to a cultural homogenization in which a small number of voices control most of the content produced today.

CCV2 helps indie artists reach a wider audience through the world of blockchain. In the Celebrity Coin system, not only is a share of revenue generated from the sales of CCV2 transferred to the artists but also the opportunity to increase awareness through events and activities is given to the artists. Therefore, artists who are not a part of the mainstream media can afford the chance to be visible to a wider audience and generate the income that they deserve.



# OUR PROVEN SUCCESS

With altogether 28 projects in progress, Celebrity Coin sets itself apart in the cryptocurrency space by adopting unique initiatives, CCV2 stands out from other cryptocurrency ventures by providing unrivalled services.

Celebrities are among the project's loyal followers, demonstrating its widespread appeal. CCV2, with its well-known founder, guarantees openness and credibility, which instills trust in its members. With its distinctive combination of innovation, active community, and celebrity endorsements, CCV2 is positioned to become a prominent participant in the ever-changing cryptocurrency market as it develops further. The project's trajectory indicates that it will continue to expand and have an impact in this quickly changing and evolving industry.

To date, individuals from the target audience downloaded our mobile application more than 200,000 times.



Studio Nation UK LTD is the sole owner of the celebrity coin system. Studio Nation UK LTD has already made 2 films. These films are 'Scotland,' a highly praised Bollywood picture, and 'Adrenalin,' a Hollywood film that Lionsgate bought and gained momentum in the international distributor market.



The last stages of post-production on Studio Nation UK LTD's most recent Bollywood film, "SCAR," are exciting Bollywood distributors and hold great potential for financial gain. So far, Lionsgate, CineKorn, and Endomol distributors have already shown interest in the distribution of the "SCAR" movie.

# OUR PROVEN SUCCESS

The production of three upcoming Hollywood movies, Left4Dead, Maximum Speed, and Demon Hunter, is set to begin at the end of March or the beginning of April of 2024. Another series, "Kings of India Mafia," will have 100 Episodes. This series will also be produced by Studio Nation UK LTD and funded by CCV2.



## STUDIONATION UK LTD

@studionationukltd · 122K subscribers · 80 videos

Stunionation UK LTD is Celebrity team >

[youtube.com/channel/UCNWaLAsmWvMSnNGc1YW8k7g?sub\\_confirmation=1](https://youtube.com/channel/UCNWaLAsmWvMSnNGc1YW8k7g?sub_confirmation=1) and 4 more links

Subscribe

Our YouTube Music channel is growing at the same time, with over 115K subscribers and multiple music videos that have received over 4 million views. We have already dubbed and created 12 songs with famous musicians who have their own following for the YouTube songs, and once the video content is finalized, we will release the songs on our YouTube site.

Our aim here is to compete with MX Player and T-Series in the future. We intend to use the music library of a local well-known Mumbai-based music production house for videos on their YouTube channel. We're looking to collaborate with significant exchanges like Huobi, Kucoin, and Binance in order to increase our reach and compete with the likes of Netflix and Amazon Prime in the streaming market. Our Audition Strategy is expected to generate significant income and position CCV2 as a reliable blockchain utility. Global Economic conditions evidence, that we're on the cusp of transitioning into a 2024/25 Bull Run and we believe Studio Nation UK Ltd powered by its Celebrity CCV2 is suitably positioned to ride the wave of this exciting economic period.

# CELEBRITY COIN AS A PRODUCT

To expose talent and provide them the opportunity they deserve; we have created a new system called the “Celebrity Coin” abbreviated as ‘CCV2’. CCV2 is a system combining the world of activities, events, and blockchain. The system has many groups of products equipped with brilliant features.

The system aims to support indie artists in their journey to success. By helping them reach their target audience, expand their fanbase, generate a better income, and increase their recognition, the system provides products and features. CCV2, a cryptocurrency token, is released on blockchain by Studio Nation UK LTD, and the services are being run by the same company. Studio Nation’s services are divided into two sectors. Sector one covers all services related to its CCV2 token on various exchanges and NFT trades. Sector two focuses on producing and presenting movie, music production services, in the marketplaces. This comprehensive approach enables us to call our services a complete ecosystem.

## Celebrity Coin Cryptomart

Our first stage is operational in that we created a market as a place to interact.

The digital content marketplace's main goal is to develop a cooperative content ecosystem. The goal of this service is to support filmmakers and content creators worldwide with seed money, incubation, and curation.

This service is intended to make direct funding and contributions easier for talented media artists, filmmakers, and content creators who might not have the required funds. Thereby, the platform assists by exposing them to a global audience and gives access to a varied pool of global contributors, all of who support the development of a dynamic and mutually beneficial environment for the creative business.



# CELEBRITY COIN AS A PRODUCT

## C-Referral

Bringing the power of the audience together paves the way to success. Instead of struggling alone, we use the power of people for the mining of our coins. C-Referral is a platform that revolutionizes the cryptocurrency mining industry by combining the collective power of its users. By facilitating real-time crypto mining via smartphones, this innovative technology sets itself apart and represents a paradigm shift in accessibility and efficiency within the digital currency ecosystem. The C-Referral network is an advanced system that has been carefully engineered to enable a cooperative

atmosphere in which many users can work for a common goal of acquiring Celebrity Coins (CCV2).

Fundamentally, C-Referral works on group participation, utilizing the processing capacity of multiple smartphones to maximize mining efficiency. This cooperative strategy not only increases the overall mining efficiency but also democratizes involvement, opening it up to a wider range of consumers. The users of the network has mutual benefit by working together in generating additional Celebrity Coins (CCV2).



# CELEBRITY COIN AS A PRODUCT

## C-Movies Launchpad

The production of movies and songs are part of our core infrastructure. Therefore, we created several platforms to showcase our indie artists' works. NFT C-Movies is a new way to watch movies, documentaries, and serials within this launchpad. All this incredible content is available on our site and accessible to CCV2 owners 24/7. In addition to watching content, CCV2 coin owners will observe a gradual increase in the value of the coin. We use a share of our revenue generated from the sales of these coins to either (1) buy-back or (2) burn coins.

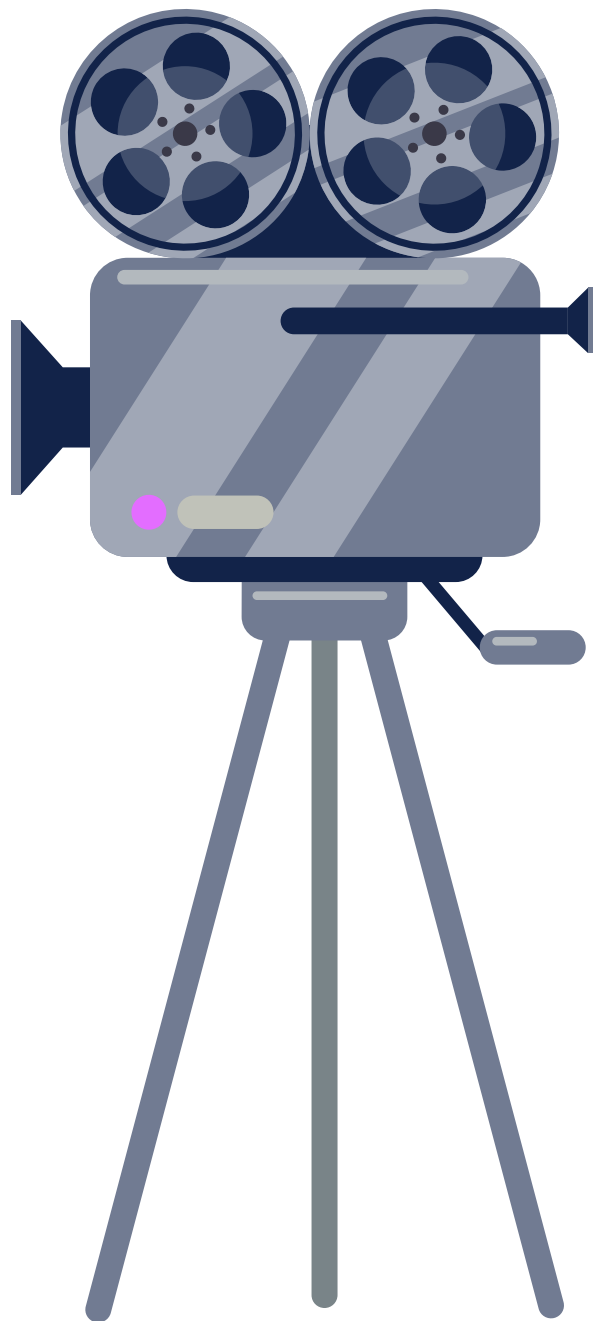
Our aim is to maintain value in the CCV2 by constantly producing good entertainment content.

In addition, we invite interested parties to involve themselves in any of these roles: actors, actresses, cameramen, executive producers, directors, singers, and composers. Their contribution will be digitized and converted into a blockchain title and NFT.

## NFT C-Videos

NFT C-VIDEOS's gearing is set up to produce and edit videos to be launched on social media sites like YouTube.

Studio Nation UK Ltd intends revolutionizing the way revenue is currently generated. Today, viewers do not receive a portion of the revenue generated by the videos they watch on websites like YouTube, but we intend to redeem our coins for cash by buying back or burning token then by using the proceeds from YouTube's payments, which are giving to content creators. The goal of this action is to make the coins owned by the users more valuable. Thus, in addition to watching videos, CCV2 owners may also see that the value of their coin increase with time.





# CELEBRITY COIN AS A PRODUCT

## Celebrity Fitness

The public's interest in celebrity fitness derives from their curiosity about how celebrities manage their physical well-being and attractiveness. Celebrities can efficiently prioritize their health goals when they have access to a variety of tools, such as personal trainers, nutritionists, and tailored workout regimens. Celebrities' approaches to fitness vary widely, influenced by personal preferences, goals, and demanding schedules. Despite these differences, many common themes emerge as major features throughout their fitness journeys.

- ▶ **PERSONALIZED TRAINING:** Many celebrities work closely with personal trainers to design workouts that are tailored to their individual goals and needs. These trainers create a variety of fitness regimens that include strength training, cardio activities, yoga, pilates, and other specific workouts.
- ▶ **NUTRITION AND DIETARY GUIDANCE:** Nutritionists or dietitians are commonly hired to create meal plans that are in line with celebrities' fitness goals. Balanced meals, portion control, and nutrient-dense foods are often prioritized in these diets.
- ▶ **COMMITMENT AND CONSISTENCY:** Celebrities emphasize the importance of consistency in their workout routines. Regular exercise and proper eating habits are important components of their total fitness results.
- ▶ **DIVERSIFIED WORKOUT APPROACHES:** To keep their fitness regimens interesting, many celebrities use a variety of workout programs. This includes incorporating diverse exercises, using various types of equipment, and staying current on fitness trends.
- ▶ **MOTIVATION AND MENTAL HEALTH:** Recognizing the importance of mental health in fitness, many celebrities focus on their well-being through methods such as meditation, mindfulness, and stress-reduction activities.
- ▶ **SOCIAL MEDIA IMPACT:** Some celebrities use their social media platforms to increase their impact by documenting their fitness adventures. They inspire and motivate their followers to adopt healthier lifestyles through these channels.

Celebrities incur additional pressure to preserve their physical appearance when they are subjected to intensive public exposure. Despite the finesse of their workouts, they continuously promote the principles of hard effort, perseverance, and a balanced approach to achieving and maintaining fitness goals.



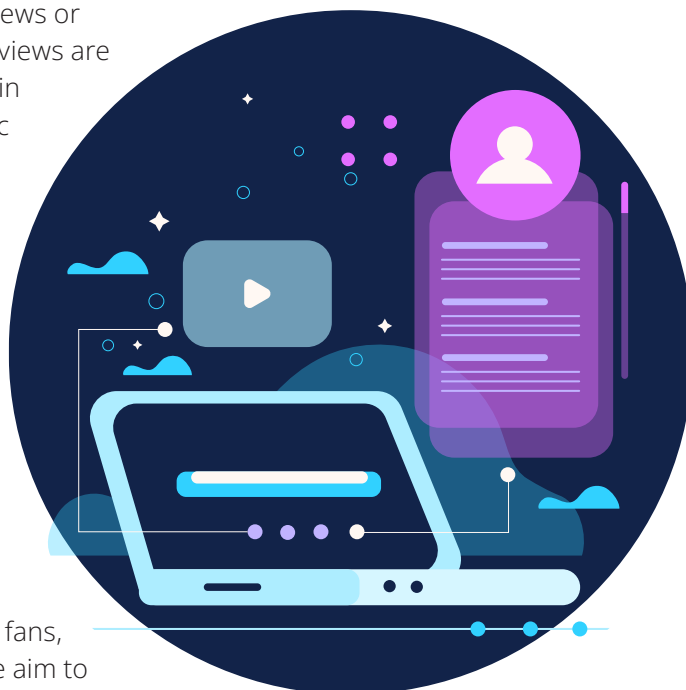
# CELEBRITY COIN AS A PRODUCT

## Celebrity Page

This is the database of our movies, artists, and videos. In exchange for a \$10 subscription per year, the users are able to access all exclusive information about our works.

### HERE ARE THE KEY ATTRIBUTES OF CELEBRITY PAGE:

- ▶ **FILM AND REPOSITORY:** Celebrity Page's Film and TV Repository contains an enormous collection of information covering a wide range of films, TV shows, documentaries, short films, and more. Each entry is detailed, including cast and crew information, story summaries, trivia, user ratings, reviews, and related content.
- ▶ **INDIVIDUAL PROFILES:** The portal also includes a people database, which provides information about actors, directors, writers, producers, cinematographers, and other entertainment industry professionals. Individual profiles provide information about their jobs, filmography, accolades, and personal details.
- ▶ **USER FEEDBACK:** The Celebrity Page allows users to rank movies and TV series on a scale of 1 to 10 and leave reviews or comments. These user-generated ratings and reviews are useful indicators for other users, assisting them in determining the quality and popularity of specific films or shows.
- ▶ **CURATED LISTS AND SUGGESTIONS:** Users can create lists that showcase their favorite films, TV shows, or genres. Furthermore, based on the user's tastes and watching history, Celebrity Page provides personalized recommendations.
- ▶ **ENTERTAINMENT UPDATES:** The site keeps users up-to-date on the latest entertainment news, trailers, interviews, and information about forthcoming movies and television shows.



Celebrity Page will become a popular site for cinema fans, industry experts, critics, and casual viewers alike. We aim to make Celebrity Page as popular and notable as IMDb, which is owned by Amazon and is renowned as a prominent source for information about movies, TV series, and the people impacting the entertainment industry'.

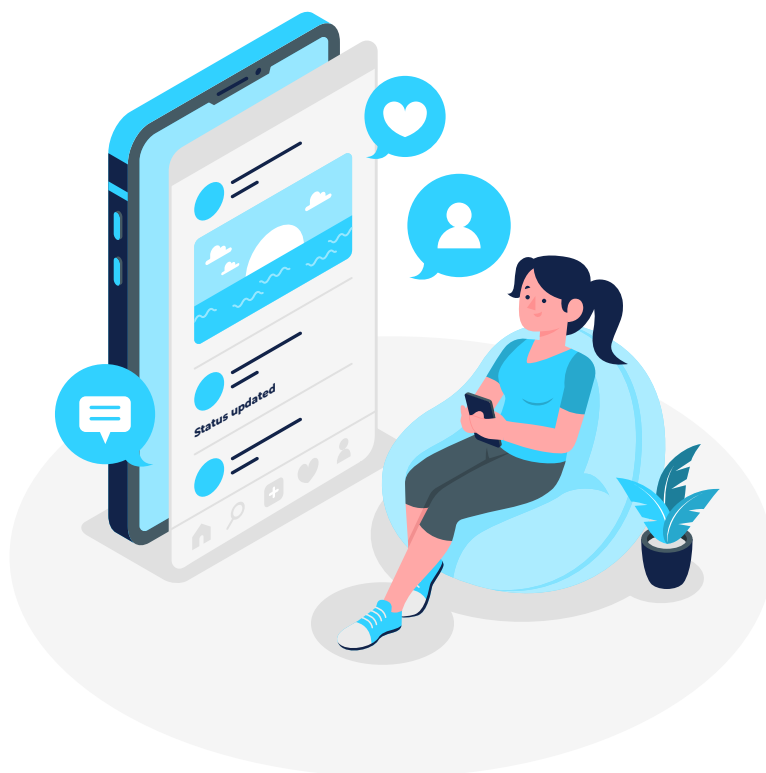
# CELEBRITY COIN AS A PRODUCT

## Celebrity Catchybite

Catchybite is a social media platform that allows users to easily make, share, and discover short-form films.

### CATCHYBITE'S FEATURES INCLUDE:

- ▶ **SSHORT VIDEO FORMAT:** Users can create videos of up to 60 seconds in length, complete with music, filters, special effects, and easy-to-use editing tools.
- ▶ **MUSIC AND SOUND INTEGRATION:** Catchybite has a large library of music, sound bites, and voiceovers, allowing users to add a variety of audio effects to their videos.
- ▶ **CHALLENGES AND TRENDS:** Catchybite is known for its viral trends and challenges, and it asks users to produce videos themed on popular topics or concepts.
- ▶ **FOR YOU PAGE (FYP):** Using an intuitive algorithm, the app creates a personalized feed for each user based on their interactions, offering content that is relevant to their specific interests.
- ▶ **DUET AND STITCH:** Users can collaborate through "duet" videos, where screens are shared with another user's video, or "stitch" videos, which seamlessly incorporate pieces from another user's content.
- ▶ **INTERACTIVE COMMUNITY:** Catchybite encourages user engagement through likes, comments, shares, and follows. It promotes interaction between users and content creators, allowing communities to form around common interests.



TikTok has evolved from a social networking platform to a comprehensive arena where users can explore, create and interact. Its dynamic ecosystem is evolving, influencing how individuals and organisations interact with audiences in the digital environment. Catchybite intends to become a competitor in the social network space using blockchain technology to extend its impact.

# CELEBRITY COIN AS A PRODUCT

## Celebrity Film College

Celebrity Film College provides a one-of-a-kind educational experience with a "learn while you work" approach thereby giving students valuable on-the-job training. Our creative approach to education revolves around hands-on experiences, that allow students to actively participate in the filmmaking process while acquiring vital industry experience.

## Animation Factory (Future Project)

The CCV2 team is committed to developing collaboration with animation schools, resulting in a connection in which students may present their creative work. Our commitment to collaborating closely with these educational institutions provides opportunities for budding animators to showcase their skills on a broader stage.

## Celebrity Startup

Celebrity Startup is on a mission to empower creative people by giving them the tools and information required to launch their own production businesses. We are committed to encourage sustainable change via education and business, and therefore, we pay attention to providing opportunities to all those with talent.

## Talent Hunt

This is an event wherein we like to discover 'hidden talent'. Our Talent Hunt service provides opportunities to millions of artists who are actively seeking to expose their talent. We ease the application process by allowing them to register using our native coin and we also provide a dynamic environment where talent and revenue contribution combine.

The revenue generated by this global project will be used to effectively (1) buy back and (2) burn coin ensuring an increase in the value of the CCV2 coin.



# TECHNICAL ASPECTS TO KEEP YOU SECURE

We're working within the blockchain ecosystem, it's still relatively new technology hence it comes with its own set of security concerns. However, we've taken extra precaution regarding security to install trust in our community. Security and Trust are important assets in our system and we're regularly monitoring for any changes and update to make it safer for our users. Decentralized technology has sparked new innovations, the nature of decentralization brings its own set of obstacles. Following in the footsteps of the Internet's growth, every institution requires a blockchain security strategy to protect its operations



## Binance Smart Chain

Smart contract auditing, bug bounty programs, and multi-signature authentication are among the advanced security measures used by the Binance Smart Chain. These characteristics contribute to the security and vulnerability-free operation of applications developed on the Binance Smart Chain.

The Binance Smart Chain, unlike many other blockchain networks, features relatively low priced transaction fees. This is due to the network's dual-chain architecture, which separates transaction processing and smart contract execution. The Binance Smart Chain can keep transaction costs low while providing excellent performance by separating these procedures.



## Benefits of Blockchain

Blockchain's unbreakable fortress is supported by its cryptographic security. The intricate network of cryptographic algorithms at its heart protects the confidentiality and integrity of data. Public-key cryptography, which is extensively used in Blockchain systems, encrypts transactions and secures digital signatures using pairs of cryptographic keys, public and private.

This cryptographic problem ensures that data saved in the Blockchain remains unchangeable even in the event of unwanted alterations. Blockchain establishes a secure environment for carrying out transactions and keeping private data thanks to its strong cryptographic framework.



## Coin-Burning Mechanism

As a part of our recognition, we pay attention to the value of CCV2 coins. Due to an increase in the coin supply, the value per coin may decrease. As a part of our system, we systematically burn our coins to keep the value at high levels all the time. Coin burn is also used as a measure to ensure the reliability of the project.

This deliberate cutback in supply supports a stable and sustainable economic environment and is consistent with deflationary models. Burning coin reduces the risk of sudden sell-offs and creates a community of long-term traders by providing financial incentives. Additionally, we use it to increase the coins' usefulness and make our offer more alluring to potential CCV2 coin holders. A stronger and more robust coin economy is fostered by the community's engagement and rewards as well as the transparent notification of currency burn occurrences.

# COOL AND SECURE SYSTEM, BUT WHAT ARE THE BENEFITS?

AS MENTIONED ABOVE, WE TRIED HARD TO KEEP YOU SECURE AND SAFE WHILE GIVING THE PERFORMING ARTS COMMUNITY A CHANCE TO REACH BIGGER AUDIENCES. NATURALLY, USERS WOULD LIKE TO HAVE BENEFITS APART FROM COMMUNITY SUPPORT. HERE ARE THE MAJOR BENEFITS OF OUR SYSTEM.

## The Staking

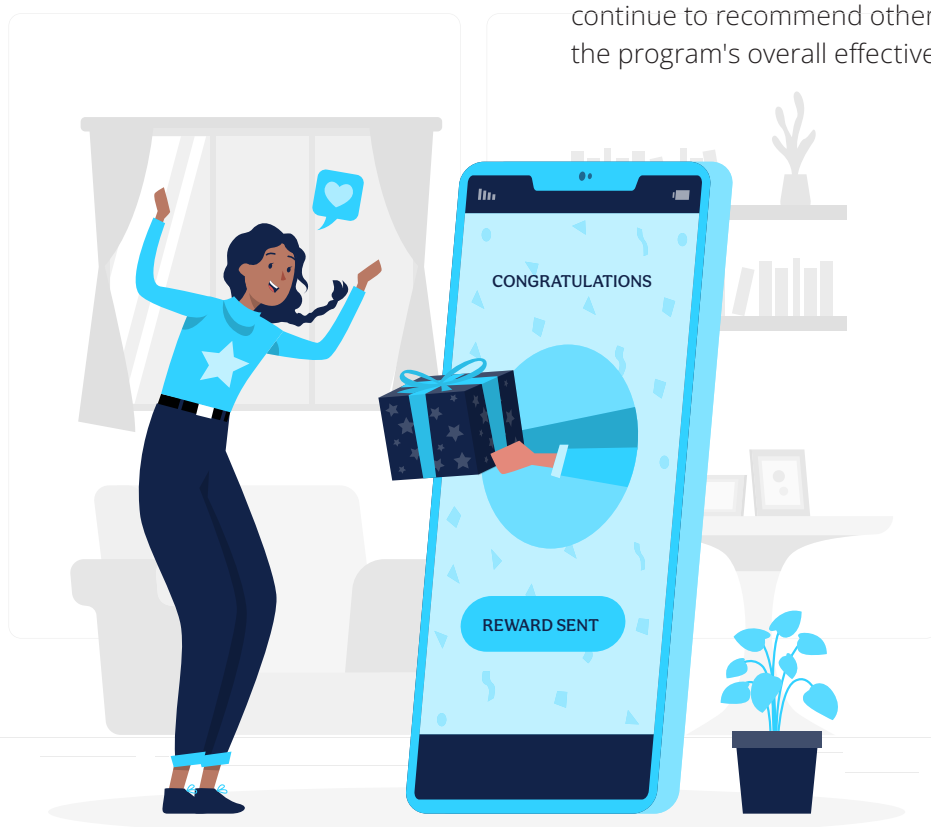
Studio Nation UK LTD employs an APP called CReferral. From CReferral, users can increase their involvement by staking their coins for a 600- day period of time.

We provide an attractive 0.5% Daily Return on Investment (ROI) for this period. Every 1 USDT investment, irrespective of fluctuating coin exchange values, would return an amazing 3X multiplier, meaning that at the end of the 600-day staking period, it would have produced an impressive 3 USDT. This creative strategy not only offers coin holders a safe way to invest but also demonstrates our dedication to paying out big returns on their investment in the Studio Nation UK LTD's ecosystem.

## Signup Activation Reward

Participants in the CReferral program, which is integrated into the CReferral app, are eligible for a fulfilling experience. More specifically, upon successfully referring people to join our program, participants in the CReferral program will get a 5% activation reward.

By encouraging others to recommend others, participants are incentivized to actively contribute to the development and prosperity of the CReferral community. It creates a cooperative win-win atmosphere inside the CReferral ecosystem, in addition to acknowledging their efforts in bringing on new members. This activation award acts as a catalyst for the development of a network of motivated and engaged individuals as participants continue to recommend others, thereby enhancing the program's overall effectiveness.



# COOL AND SECURE SYSTEM, BUT WHAT ARE THE BENEFITS?

## Watch to Earn Model

We offer a 'Watch to Earn' concept that will change the way consumers interact with our platform.

In this model, registered members can earn a substantial amount simply by watching any movie or music video. Our membership includes both content providers, such as independent film producers, filmmakers, and music composers, and content consumers (viewers).

Unlike typical OTT platforms that require a monthly fee, our platform is completely free. We intend to use most of our advertising revenue to generate earnings for both content creators and viewers rather than relying on user fees. To ensure a fair and sustainable distribution, we intend to allocate 30% to content suppliers, 30% to the audience or spectators, and 40% for administration expenditures.

This approach not only fosters a thriving content economy but also ensures that our platform remains accessible and lucrative for all parties involved.

To participate in the Watch to Earn model, the users need to hold at least \$5 worth of CCV2 coins. Since we aim to reach 1 million users, the money injected into the system can be calculated as follows.



# COOL AND SECURE SYSTEM, BUT WHAT ARE THE BENEFITS?

## Auditions

Since we aim to provide opportunities to 'hidden talent', we will organize local and global auditions. These are the events of the competition, and the people have a chance to showcase their talent to the audience. We plan to organize auditions in a virtual format as the first stage in the future but initially, these events will be conducted physically in different locations. All locations will be selected after a detailed analysis of the criteria.

The applications will be made through an online form. After that, the participants will be interviewed online and the dates for auditioning will be set.

Thereafter, the selected participants will be invited to the registration process. Post registration, users must upload the song and accompanying video to Google Drive. From there, it will be posted to our YouTube page, where viewers can choose

to 'like' or not. The videos with the most likes will be selected, and 100 people in total will be invited to participate in a live audition at a venue to be announced. The winners of this round will receive another opportunity to perform live with well-known celebrities. This can be in the form of movies, concerts, or video clips. In the launchpad, we aim to make 6-8 movies every year.

CCV2 is in collaboration with renowned celebrities. For movie auditions, the winners of these will have an opportunity to work with famous acting celebrities like Mamta Sharma, Shitala Pandey, Siddhant Madhav, Sudesh Bhosale, Sneha Ullal, Shekhar Suman, Adhyayan Suman and many more. For singers, we provide collaboration opportunities with Kumar Sanu, Javed Ali, Pawni Pandey, Salman Ali, Nakkas Aziz, Shaan, Palak Muchaal, Mohammad Faiz, Amit Mishra, Aman Trikha, Shahid Mallya and Swati Sharma.



To support the auditioning process and to make it sustainable, we use an incentive for CCV2 coin owners. We're launching a new "starter pack" in our APP and as part of the starter pack, all users will need to register as members in which they'll receive a free \$1 USDT starter pack. Each member will receive a daily ROI (Return on Investment) of 0.5% as long as they use the APP and "click" the YouTube link embedded within to watch the latest music video uploaded by Studio Nation UK Ltd.



# COOL AND SECURE SYSTEM, BUT WHAT ARE THE BENEFITS?

## Concerts

In terms of physical interactions, our mission is to curate and host spectacular events that not only showcase the prowess of indie artists but also provide them with a unique opportunity to collaborate with renowned figures in the industry. As a combination of fame and talent, we will organize events. These events will serve as an opportunity for indie artists to increase their recognition and enable them to collaborate with famous artists. Since our first target country is India, we will start organizing events in this region. We selected five major cities at the first stage, namely Mumbai, Chennai, Delhi, Lucknow and Jaipur. The selection of these cities is based on meticulous criteria, considering both population density and geographical location.

At the heart of these events lies the chance for indie talents, again meticulously selected via auditions, to share the spotlight with iconic figures in the music

industry. In each concert, the indie talents selected in the audition will have a chance to be on stage with famous singers. We anticipate about 5000 people attending each concert. Ticket purchase is via our APP in which each candidate is required to obtain CCV2 token, which becomes their 'ticket' for entry. Each audition attendee will be required to purchase a specified amount of CCV2 coins to attend the concerts, this amount is still TBD. All audition coins are held in the APP and later burned thereby further increasing the price on the various exchanges.

## Use of the System in Developing the Independent Music and Film Industry

Celebrity Coins represent a revolutionary paradigm change in supporting the growth of the independent film and music industries. Those who purchase Celebrity Coins are doing more than just purchasing a virtual asset—they are actively participating in the thriving creative environment. One distinctive feature of this creative strategy is the revenue-sharing arrangement. A percentage of the money made from the sale of Celebrity Coins goes straight to the artists, giving them a steady source of income.

Celebrity Coins are one of the fundamental elements in democratizing prospects in the sector, in addition to providing financial support. The related auditions provide a doorway for undiscovered artistic talent and so giving them the chance to present their work to an international audience. A 'breath of fresh air' -perhaps- as this welcoming platform intends to break down barriers allowing young actors and singers to get the chance to work with industry veterans. Thus via our system, a rising vocalist may work get the opportunity to work with a chart-topping musician on a song or an aspiring actor may share the screen with an established movie star.

These kinds of situations are made feasible by the empowerment that Celebrity Coins provide.



# THE GROWTH IN THE INDIAN MEDIA AND ENTERTAINMENT MARKET



The healthy trajectory of India's media and entertainment business highlights its potential for rapid and significant expansion, with forecasts of a **\$100 billion valuation by 2030**.



The recovery of the cinematic entertainment sector in 2022 was impressive, with an amazing **85% increase** as theaters reopened, effectively returning to pre-pandemic 2019 levels. This comeback was spurred further by the release of a staggering 1600+ films in 2022, which contributed a significant \$1.2 billion in theatrical income and revitalized the cinematic landscape.



Simultaneously, as digital platforms asserted their dominance, there was a fundamental shift in consumer behavior. Recognizing the convenience and accessibility provided by these platforms, **Indians devoted a significant 82% of their mobile app consumption to media and entertainment**.



This move was critical in boosting the whole M&E sector to a steady 20% growth rate, culminating in a **significant INR 2.1 trillion (\$ 25 billion) valuation in 2022**. Beyond traditional entertainment, there has been a fundamental shift in how Indians engage with sports, as seen by 1.9 billion hours spent on online sports content, placing India among the top contributors globally.



Furthermore, the rise of **Indian Over-The-Top (OTT) content to an amazing 3000 hours by 2022** gives a vivid picture of India's dynamic and developing entertainment scene. This increase not only indicates shifting consumer preferences, but also the industry's ability to adapt to new trends, implying a bright and innovative future for the Indian media and entertainment business.

# THE HYPE IN THE CRYPTO WORLD

THE GLOBAL PHENOMENON OF CRYPTOCURRENCIES HAS EXPLODED, ATTRACTING A WIDE AUDIENCE, WITH BLOCKCHAIN TECHNOLOGIES LIKE CRYPTOCOINS AND NFTS. AS MORE INDIVIDUALS BECOME INTERESTED IN THE COMPLEXITIES OF BLOCKCHAIN TECHNOLOGY, THE PREVIOUSLY MARGINAL FASCINATION WITH CRYPTOCURRENCIES HAS DEVELOPED INTO A MAINSTREAM CURIOSITY.

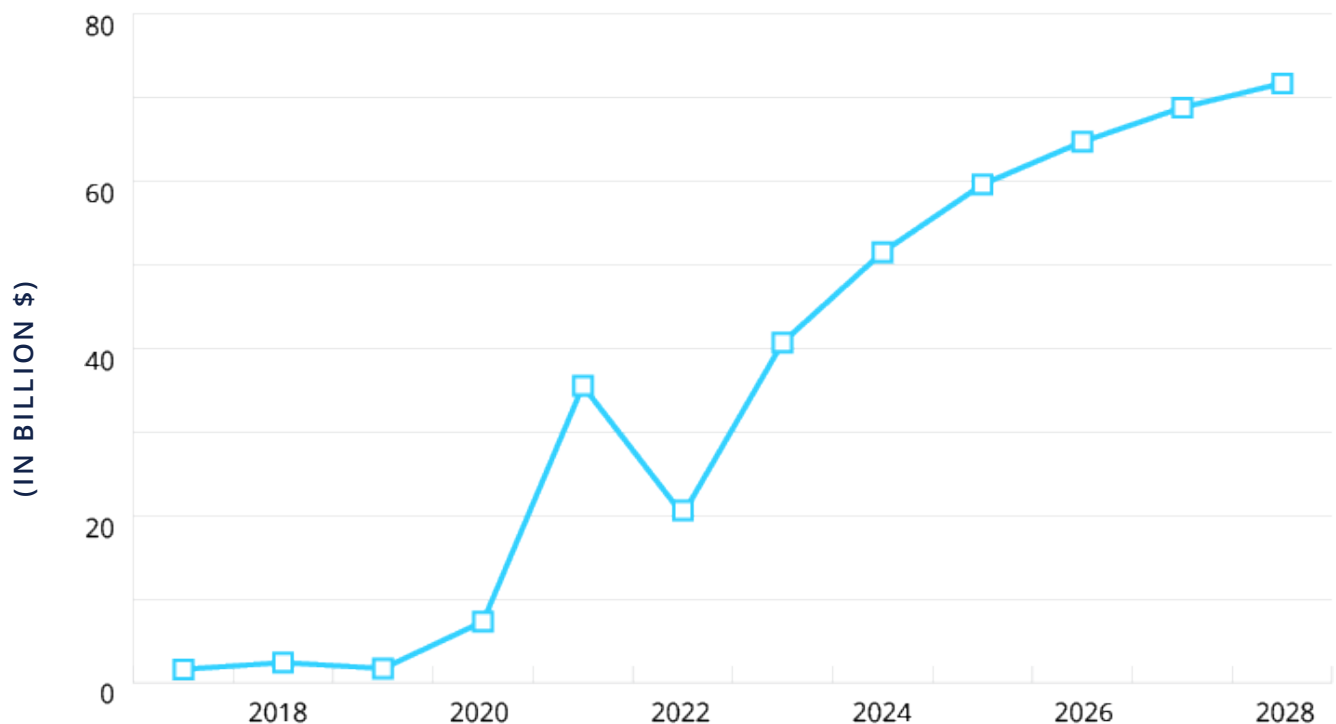
## Cryptocurrency Market

It is anticipated that the cryptocurrency business will generate US\$40.7 billion in revenue by 2023. Revenue is predicted to grow at an 11.98% annual rate (CAGR 2023–2028), reaching a total estimated value of US\$71.7 billion by 2028.

The market for cryptocurrencies is expanding due to a number of factors, such as the growing acceptance and adoption of cryptocurrencies by institutions and individuals, the growing interest in decentralized finance (DeFi) platforms, and the potential of cryptocurrencies as a hedge against

political instability and inflation. The market is also expanding as a result of developments in blockchain technology and the rising use of cryptocurrencies for international transactions.

In upcoming years, it is anticipated that the cryptocurrency market will continue to expand. This expansion is expected to be fueled by the growing use of cryptocurrencies by both individuals and businesses, as well as the continuous development of blockchain-based systems like DeFi.



Source: Statista

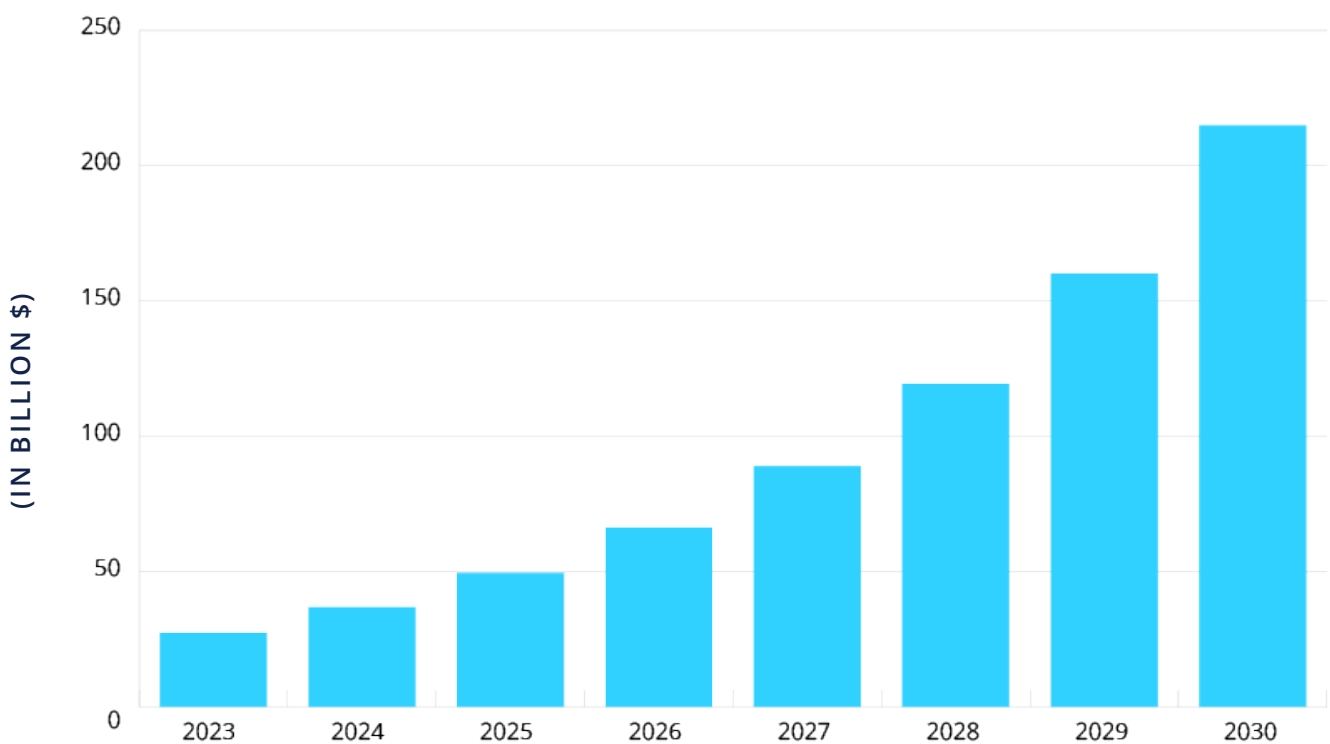
# THE HYPE IN THE CRYPTO WORLD

## NFT Market

With a market valuation of USD 27.43 billion in 2023, the non-fungible token market is projected to expand at a compound annual growth rate (CAGR) of 34.2% between 2023 and 2030. The growing demand for digital artworks is the reason for the market's expansion. Moreover, a global upsurge in demand for NFTs due to their uniqueness, transparency, and other noteworthy qualities is fueling the market's rise.

A worldwide audience and market for NFTs have been established by the emergence of social media and digital platforms. In order to facilitate a direct exchange of goods and services between producers and consumers, social media influencers,

celebrities, and artists have made use of their online platforms to market and sell NFTs to their followers. The usage of NFTs has increased across a range of demographics thanks to this direct-to-consumer strategy, which has also increased their accessibility and reach. Furthermore, new opportunities and motivations have emerged as a result of the NFT market's convergence with traditional sectors. NFTs have been adopted by industries like sports, gaming, music, and fashion to provide their clients and fans with exclusive material, limited-edition digital assets, and unique experiences.



Source: Grand View Research

# NOT ANOTHER ICO - OUR DIVERSIFIED REVENUE MODEL

IN THE FIRST STAGE, STUDIO NATION UK LTD IS PLANNING TO PRODUCE 6 BIG-BUDGET MOVIES AND 21 MUSIC VIDEOS. WITH REVENUE COMING FROM A WIDE RANGE OF SERVICES, THE CELEBRITY COIN SYSTEM EARNINGS STAY AWAY FROM FLUCTUATING CRYPTOCURRENCY PRICES.

## LAUNCHPAD

Apart from being selected in auditions as actors or actresses, the CCV2 owners have the possibility of being a part of the movies as Producer, Assistant Producer, Screenwriter, Photographer, etc. The cost of this participation is variable, starting from \$250 to \$100k.

## YOUTUBE MUSIC CHANNEL

We aim to have 200K organic subscribers for the first Year, 450K Organic subscribers in Year 2, and 1M by Year 3. Therefore, we aim to generate \$7,2M, \$16,2M, and \$36M, respectively, in 3 years.

## AUDITIONS

At this stage, we aim to set the price of participating in an audition to \$10 USDT worth of CCV2 Coins. In each event, 5000 participants are expected to make \$50.000 in revenue for an audition event.

## CONCERTS

5000 people are expected to attend our concerts. We aim to organize 5 concerts at the first stage.

## MOVIE SALES

Profit for SCAR movie: \$200k  
Profit for Kings of India Mafia: \$3,25M  
We aim to produce at least 6 movies in a year.

## CCV2 LISTING

The listing of CCV2 on multiple exchanges provides us with \$1M of liquidity. CCV2 is currently trading at \$0.2 by December 2023, and the rate is expected to grow significantly in 2024/25.



# OUR TOKEN MODEL



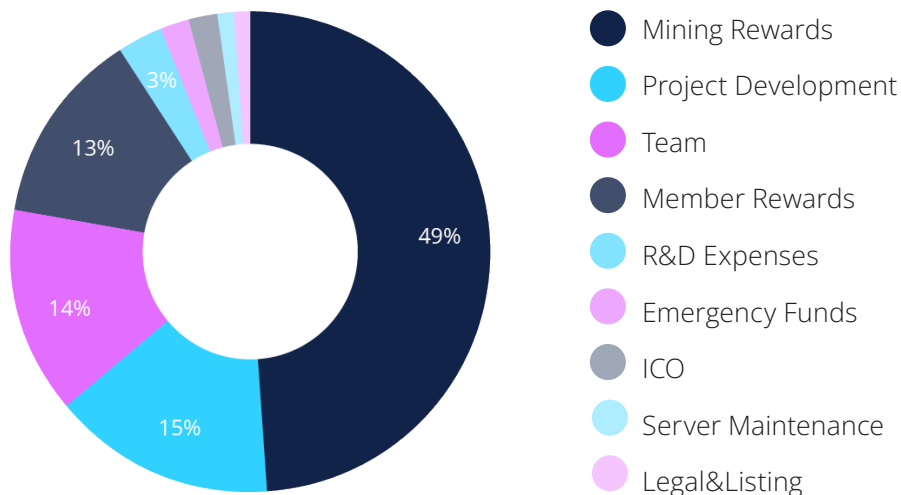
Maximum Supply: 60M CCV2 coins

Coins in CReferral App: 3.8 million

Circulation Supply: - 2 million

Number of actual holders on DIFX, LBank, Coinstore: 10K +

Legal&Listing	1%	For handling the legal procedures and listing expenses
Server Maintenance	1%	For keeping the server up-to-date and working
Emergency Funds	2%	This is allocated to serve as an extra supply if necessary
R&D Expenses	3%	This allocation is used for the technological development of the system
ICO	2%	These coins are allocated for sales
Project Development	15%	This share is for the development of new projects that are already planned or to be planned in the future. Celebrity Coin system offers a variety of projects and will keep its state in the future.
Team	14%	These coins are for the personnel expenses
Mining Rewards	49%	This share is allocated for the creation of new CCV2 coins.
Member Rewards	13%	Celebrity Coin system offers a variety of rewards for CCV2 owners.



# WHO IS RUNNING THE SYSTEM?



## Adam Saini

FOUNDER

- ▶ Crypto Expert - Actor/Producer/Writer
- ▶ Worked as a consultant for Airbus space defense, IBM, ATT & WPP plc, UK Home office.
- ▶ Well known for the lead role in the OSCAR-selected movie, SCOTLAND.
- ▶ Seven international Best Actor awards.
- ▶ An award-winning scriptwriter ( for Scotland & A Cannibal Mind).
- ▶ Writer of Life in the UK test book.
- ▶ Features in an upcoming Hollywood project movie ADRENALINE, distributed by Lionsgate.
- ▶ A seasoned Crypto Investor with a thorough knowledge and understanding of Crypto Market.



## Douglas McKenna

Commercial Director/ Film & TV Producer/NFT & Web 3 Management/ FinTech/ Crypto and Blockchain Investor



## Manish Vatsayyala

ADVISOR

An Indian Award-winning film Director, Producer, and Actor. He is highly skilled in genres like abnormal crime and thriller, as well as political thriller practices with ordinary family relationships in society.



## Siddant Mishra

EVENT MANAGER

A highly proficient Event Architect, Organiser, Music Composer, and Recording Producer.

# WHO IS RUNNING THE SYSTEM?



**Avni Patel**

CRM MANAGER

An experienced Customer Relations and Team Building Executive.



**Bimal Taylor**

A Dynamic and results-driven Business Development and Marketing Manager experience in business and brand development.



# THE FUTURE PLANS

CELEBRITY COIN REPRESENTS A SYSTEM WITH A WIDE VARIETY OF TOOLS. TO RUN THE SYSTEM FLAWLESSLY AND ADDRESS THE MAIN PROBLEM IN THE SECTOR, WE HAVE PRIORITIZED OUR SERVICES. WITHIN A ONE-YEAR PERIOD, WE PLAN TO EXPAND OUR SERVICES AS SHOWN BELOW.

Q3 2023 → CCV2 Launch

Q1 2024 → Talent Hunt Launch

Q2 2024 → Audition for Kings of India Mafia, Maximum Speed, KingsLeft4dead, and 19 music videos sung by top Bollywood singers



Q1 2025 → NFT C-Videos Live Event

Q1 2025 → C-NFT Videos Launch

Q2 2025 → NFT Movie Launch

Q4 2025 → Celebrity Film Festival



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